



Contact: Sue Hamilton  
215-568-2525  
[shamilton@devinepowers.com](mailto:shamilton@devinepowers.com)

## **HELEN DIEMER LEADS "SUSTAINABLE SPACES" PANEL DISCUSSION AT INNOVATION PHILADELPHIA SUMMIT ON OCTOBER 6**

**PHILADELPHIA (September 21, 2009)** --- Helen Diemer, president of The Lighting Practice, will lead a panel discussion on "Green Places and Spaces" at Innovation Philadelphia's two-day Global Creative Economy Convergence Summit, to be held October 5-6, 2009, at the Pennsylvania Convention Center in Philadelphia. Diemer will guide three Philadelphia-based architecture and design experts in a dialogue on the process of developing sustainable public venues. The three panelists include: Richard Maimon, principal at architecture firm KieranTimberlake; David A. Rubin, partner at landscape architecture and urban design firm OLIN; and Mike Williams, director of Real Estate & Facilities at PECO. Highlighted will be recent projects in Philadelphia and throughout the region, including the PECO Crown Lights, the Avenue of the Arts, Independence National Historical Park, and Fairmount Park. The session will be held from 3:30-5:30 p.m. on Tuesday, October 6, 2009, in Room 202AB at the Convention Center, 1101 Arch Street, Philadelphia.

"Entrepreneurs, business leaders and creative industry professionals are among those who will attend the Global Creative Economy Convergence Summit to network, exchange ideas and share information on emerging technologies and initiatives that drive a successful creative economy," said Kelly Lee, president and CEO of Innovation Philadelphia, the conference host and organizer. "This panel focuses on creative sustainability, recognizing that sustainable design isn't limited just to buildings. Outdoor public places and spaces are also being designed in ways that are eco-friendly," Lee said.

"In Philadelphia, alone, there are many excellent examples of sustainable design in outdoor spaces," said Diemer. "As people gather here for the Global Summit, it is exciting to be able to showcase some significant projects right in our own backyard, and to continue the discussion about a timely topic that is of great interest and importance to creative leaders around the world."

Diemer has more than 25 years experience designing lighting for public, corporate, retail, healthcare, hospitality and education environments. She is currently at work designing new, sustainable lighting for the U.S. Capitol Dome in Washington, D.C. She is a Fellow and past-president of the International Association of Lighting Designers (IALD) and a member of The Illuminating Engineering Society (IESNA). As a former chair of the IALD's Energy Committee and a member of the IESNA Energy Management Committee, she was involved in development the lighting energy requirements of ASHRAE/IESNA Standard 90.1. She has a Bachelor of Architectural Engineering degree from the Pennsylvania State University and has lectured and authored articles on a variety of lighting design issues.

For more information about the Global Creative Economy Convergence Summit, or to register online, visit [www.GCECS2009.com](http://www.GCECS2009.com). The Summit will be held at the Pennsylvania Convention Center, 1101 Arch Street, Philadelphia, PA 19107. Registration for the two-day Summit is \$225. Single-day registration is also available.

### **About The Lighting Practice**

The Lighting Practice was founded in 1989. The 20-year-old firm is a leader in lighting design, specializing in sustainable lighting for public spaces, retail, healthcare, hospitality, and education environments. With offices in Philadelphia and Dallas, Texas, a team of talented lighting designers have created lighting strategies for notable projects that include the Capitol Dome (Washington, D.C.), Avenue of the Arts (Philadelphia), Philadelphia City Hall, Benjamin Franklin Parkway (Philadelphia), White Rock Lake Park Lighting Masterplan (Dallas, Texas), Domain (Austin, Texas), Indiranagar Retail Center (Bangalore, India), The Children's Hospital of Philadelphia (Philadelphia), Dell Children's Medical Center of Central Texas (Austin, Texas), Johns Hopkins University School of Medicine (Baltimore, Maryland), Bexar County Courthouse (San Antonio, Texas), British Airways First Class Lounge at Philadelphia International Airport, Rae Restaurant (Philadelphia), Kempinski Hotel (Accra, Ghana), and The Penn Stater Conference Center and Hotel (State College, Pa.). For more information on The Lighting Practice, please visit [www.thelightingpractice.com](http://www.thelightingpractice.com).

### **About Innovation Philadelphia**

Innovation Philadelphia is committed to supporting technology-driven economic growth in the Philadelphia region through growing the region's for-profit creative industries, attracting and retaining young professionals vital to economic growth and fostering entrepreneurship and new ideas. For more information about Innovation Philadelphia and its initiatives, please visit [www.innovationphiladelphia.com](http://www.innovationphiladelphia.com).

# # #