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NxtUp Philly Launches Website to Post Creative Programs and Events for October Showcase

Sign Up Now to be part of NxtUp Philly

PHILADELPHIA, Pa., August 17, 2009- NxtUp Philly launches website for groups and organizations that wish to post programs for NxtUp Philly's twelve-day showcase celebrating the Philadelphia region's creativity, commerce and community. The open calendar will highlight innovation and new ideas and present discussions of art, design, film, business, architecture, fashion, food and much more. NxtUp Philly will be running from October 5-16, 2009 and organizers and presenters can now visit www.nxtupphilly.com to post their events.

NxtUp Philly will feature more than 300 artistic and innovative programs taking place throughout the Philadelphia region during the twelve-day showcase. Highlights include The Global Creative Economy Convergence Summit, DesignPhiladelphia, Ignite Philly and NxtUp Education. The events and programs being presented cover the entire spectrum of the region's creative economy and will be held all over the region. NxtUp Philly provides a chance to make the market visible, see what others are doing, create new networks, develop new partnerships and see new ventures.

"NxtUp Philly unites the vast realm of creative disciplines, promotes public awareness and furthers growth in Philadelphia's creative economy," said Hilary Jay founder and director of DesignPhiladelphia and executive director, The Design Center at Philadelphia University. "Through its open calendar, NxtUp Philly embraces and presents the creative energy pulsing through the region."

Nearly all events are free and hotel packages will be available through the Greater Philadelphia Tourism Marketing Corporation's website www.gophila.com. NxtUp Philly's website www.nxtupphilly.com will publicly launch with event listings and information on the participating groups on September 10th.

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NxtUp Philly

Conceived in the summer of 2009, NxtUp Philly quickly grew to 300 creative and innovative events, all of which take place in the Philadelphia region and feature local groups. NxtUp Philly features a twelve-day calendar of events that celebrates the Philadelphia region as forward thinking while making it easy to identify the region's variety of innovation and creativity. The organizers for NxtUp Philly are esteemed members of Philadelphia's creative community. Organizers include Josette Bonafino, executive director of the Multicultural Youth eXchange; Ian Cross, CEO of I-SITE; Hilary Jay, founder and director of DesignPhiladelphia and executive director of the Design Center at Philadelphia University; Neil Kleinman, professor of multimedia and communication and senior fellow in the Corzo Center for the Creative Economy at the University of the Arts; Kelly Lee, CEO and president of Innovation Philadelphia; Scott Tattar, senior vice president and director of public relations at LevLane Advertising and Public Relations. www.nxtupphilly.com