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**KEYNOTE ADDRESS BY RANDALL KEMPNER,
EXECUTIVE DIRECTOR OF ANDE,
TO DISCUSS LEVERAGING ENTREPRENEURIAL POWER THROUGHOUT THE WORLD**

*Randall Kempner's Keynote will be part of Innovation Philadelphia's
Global Creative Economy Convergence Summit*

September 21, 2009 (Philadelphia, PA) – Innovation Philadelphia has announced Randall Kempner, Executive Director of The Aspen Network of Development Entrepreneurs (ANDE), as a keynote speaker at the organization's Global Creative Economy Convergence Summit (www.GCECS2009.com) on October 5, 2009, at the Pennsylvania Convention Center in Philadelphia. Mr. Kempner's speech on "The Global Promise of Entrepreneurship" will examine the global and social impact of entrepreneurial activities. His keynote address will also be complimented by the Summit's Creative Entrepreneurship track.

"Randall Kempner's expertise and work with ANDE will bring a *global* perspective to this year's Summit, and we look forward to learning from him about the ability of entrepreneurs to find opportunities in the face of challenges," said Kelly Lee, President and CEO of Innovation Philadelphia. "This topic is particularly timely given the challenges of the current local, national and international economies, and we know it will resonate with many attendees who have had to navigate through this economic storm and find ways to keep their businesses afloat."

"The world demands new solutions to our global challenges such as the worldwide financial crisis, global warming, and entrenched poverty in the developing world," said Mr. Kempner. "Entrepreneurs see opportunities where others see nothing, and it is their creative solutions to social challenges that will result in change, which is why it is important to support and leverage the power of entrepreneurs around the globe."

As Executive Director of ANDE, Mr. Kempner works to increase the amount and effectiveness of capital and business assistance for entrepreneurs in developing countries around the world. He has 15 years of experience in national and international business and economic development. Mr. Kempner recently served as Vice President for Regional Innovation at the Council on Competitiveness, at which time he directed innovation-based economic development initiatives in nearly a dozen American regions and provided policy guidance and training to the U.S. Departments of Commerce and Labor.

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“I truly believe that the only way to have a sustainable economic strategy is to base it on innovation,” said Randall Kempner. “With that in mind, I am pleased to participate in Innovation Philadelphia’s Global Creative Economy Convergence Summit, and to see so many sessions dedicated to providing tools that will encourage entrepreneurs to embrace innovation and creativity in a way that will better position them to achieve long-term success.”

In addition to Mr. Kempner’s address there will also be a Creative Entrepreneurship track consisting of workshops and panels geared toward entrepreneurs. Workshops and panels include: Get to “Shiny Penny Hell” and Back, Propelling Economic Growth and Social Change with Psychology, Bloblive: An Open Mic for Entrepreneurs, Alternative Sources of Funding for Creative Technology Business, Challenges of Successful Entrepreneurship in an Internet Age, Creating a Culture of Innovation, and Monetizing Your Creative Passion.

Full registration to the Summit is \$225 and includes access to all Summit-related panels, workshops, presentations and tours, as well as all meals and receptions for both days of the Summit. A “No Frills” registration option is also available for \$75 and includes access to all Summit-related panels, workshops, presentations and tours, but does not include meals. Individual tickets to keynote presentations may be purchased as well. Tickets for Randall Kempner’s October 5 keynote address at 12:30 p.m. are \$50 and include lunch.

About the Global Creative Economy Convergence Summit

On October 5-6, 2009 Innovation Philadelphia will host the 2009 Global Creative Economy Convergence Summit, which will bring together entrepreneurs, business leaders, and creative industry professionals to network, exchange ideas, and share information on emerging technology and initiatives that drive a successful creative economy. The Summit will be held at the Pennsylvania Convention Center, located in the heart of Philadelphia at 1101 Arch Street, Philadelphia, PA 19107. Accommodations are available at the Summit’s official hotel, the Loews Philadelphia Hotel, conveniently located at 1200 Market Street, Philadelphia, PA 19107. Registration for the two-day Summit is \$225. For more information about the Summit or to register online, please visit www.GCECS2009.com.

About Innovation Philadelphia

Innovation Philadelphia is committed to supporting technology-driven economic growth in the Philadelphia region through growing the region’s for-profit creative industries, attracting and retaining young professionals vital to economic growth and fostering entrepreneurship and new ideas. For more information about Innovation Philadelphia and its initiatives, please visit www.innovationphiladelphia.com.

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