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**Innovation Philadelphia announces 2009 Global Creative Economy
Convergence Summit Advisory Committee**

January 27, 2009 (Philadelphia, PA) – Innovation Philadelphia announced the 34 members of the Global Creative Economy Convergence Summit Advisory Committee, a group comprised of local, national, and international leaders in the Creative Economy.

In planning the 2009 Summit, Committee members provide feedback on issues, challenges and questions related to various industry sectors. The feedback is useful for the call for presentations and in determining the four key tracks, speakers and overall content for the Summit.

“We want to attract the best speakers and ensure that the content of the Summit provides information that can be implemented in the most effective way possible,” says Kelly Lee, President & CEO of Innovation Philadelphia.

“As a committee, we want the attendees to leave with practical ideas and tools they can use in their communities whether they are from Philadelphia or New Zealand. At first glance the task of developing strategies for creative economies can seem daunting. Our group will help draw on our diverse experiences as entrepreneurs, artists, educators and policy makers to narrow the focus and increase the relevance,” says Ian Cross, creative entrepreneur and CEO of I-Site, an established digital marketing firm.

Larry Epstein, the Program Director of Entertainment & Arts Management at the Westphal College of Media Arts & Design illustrates his focus as a committee member. “At the Westphal College of Media Arts & Design at Drexel University, we are constantly helping students make the transition from creative student to creative professional. As an advisory committee member, I want to capitalize on the talent the Philadelphia region has and use the Summit to expand our network of creative mentors as well as introduce resources to students in transition.”

Tracey Welson-Rossman, Director of Business Development at Chariot Solutions brings 25 years of entrepreneurial expertise to the Advisory Committee. “Rising entrepreneurs need a

voice and a support system when facing the issues and topics being discussed. The 2009 Summit's collaborative model provides a platform for tackling shared challenges and bringing new perspective to an entrepreneur's decision-making process."

The Advisory Committee members are listed below.

2009 Global Creative Economy Convergence Summit Advisory Committee

Peggy Amsterdam
President
Greater Philadelphia Cultural Alliance
<http://www.philaculture.org/>

David Brown
President & CEO
BrownPartners
<http://www.digbp.com/>

Moira Baylson
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Department of Commerce
City of Philadelphia
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American Institute of Architects-Philadelphia
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Danielle Cohn
Vice President, Marketing & Communications
Philadelphia Convention and Visitors Bureau
<http://www.philadelphiausa.travel/>

Ian Cross
CEO
I-SITE, Inc.
<http://www.i-site.com/>

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President & CEO
Arts and Business Council of Greater Philadelphia
<http://www.artsandbusinessphila.org/>

Therese Dolan, Ph.D.
Interim Dean
Tyler School of Art
Temple University
<http://www.temple.edu/tyler/>

Lawrence Epstein
Program Director, Entertainment & Arts
Management
The Antoinette Westphal College of Media Arts &
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Drexel University
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Quintessence Multimedia, Inc.
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Happy Fernandez, Ph.D.
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National Academy of Recording Arts and Sciences,
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Rock River Star & Philadelphia Area New Media
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www.panma.org

Bill Haley
President
Allied Pixel & Philly Creative Guide
<http://www.alliedpixel.com/>
<http://www.phillycreativeguide.com/>

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Executive Director
The Design Center
Philadelphia University
<http://www.philau.edu/DesignCenter/>

Blake Jenelle
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TicketLeap, Inc.
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Peter Kageyama
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Creative Cities Productions
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Neil Kleinman
Dean, College of Media & Communications
The University of the Arts
<http://www.uarts.edu/>

Charles Landry
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Comedia
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President & CEO
Innovation Philadelphia
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Bart Mroz
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Round3media
<http://round3media.com/>

Louis Musante
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Catalytix
<http://www.wilmingtonchamber.org/aboutcatalytix.html>

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Art-Reach
<http://www.art-reach.org/>

Cassandra Oryl
Account Supervisor
Braithwaite Communications
<http://www.braithwaitepr.com/>

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Resilient Futures Network
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Honorable Blondell Reynolds Brown
Councilwoman At Large
City of Philadelphia
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Robert Smith
Development Director
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<http://www.cfeva.org/>

Gary Steuer
Chief Cultural Officer
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City of Philadelphia
<http://www.phila.gov/>

Tracey Welson- Rossman
Director of Business Development
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The Pennsylvania Convention Center will host the Summit and is located in the heart of Philadelphia at 1101 Arch Street, Philadelphia, PA 19107. Accommodations are available at the Summit's official hotel, the Lowes Philadelphia Hotel, conveniently located at 1200 Market Street, Philadelphia, PA 19107. For reservations, call 215-627-1200.

Registration for the two-day Summit is \$225. For more information about the Summit, to register online and to access the Call for Presentations, please visit www.GCECS2009.com.

About Innovation Philadelphia

Innovation Philadelphia is committed to supporting technology-driven economic growth in the Philadelphia region through growing the region's for-profit creative industries, attracting and retaining young professionals vital to economic growth and fostering entrepreneurship and new ideas. For more information about Innovation Philadelphia and its initiatives, please visit www.innovationphiladelphia.com